

Migrating to Yellowbrick: The faster, easier path to cloud data warehousing

Yellowbrick Data Warehouse offers a faster, easier, and safer path to cloud data warehousing—with most migrations taking weeks, not months or years like with conventional data warehouses. The result is faster adoption of state-of-the-art data analytics, leading to immediate business impact and ROI.



Migrate workloads with confidence

Yellowbrick’s industry-standard ANSI SQL syntax (the same one used in PostgreSQL) and support for stored procedures means many workloads can be migrated with minimal changes or tuning.



Load data in hours

Thanks to line-speed parallel data loading capabilities, your data will move from legacy sources to Yellowbrick rapidly, with completion possible in just hours depending on data volumes involved.



Bring analytics to your data

Our unique support for Hybrid and Distributed Cloud architectures gives you the freedom to deploy and manage workloads in private, public, and hybrid clouds, addressing compliance and data gravity challenges.



Push-button cloud migrations

Rich, native support for replication means customers that initially choose to deploy on-premises can migrate workloads to the cloud later with a simple configuration change—no complex, multi-month journeys.



Works in your world

Yellowbrick works out of the box with common ecosystem tools for BI (SAS, Tableau, PowerBI, etc.), data motion (Informatica, Kafka, etc.), and data science (Python and R), so users can benefit from Yellowbrick immediately.

Making migrations painless

Unlike alternatives, migrating to a new cloud data warehouse platform is fast, painless, and low-risk with Yellowbrick. A rich partner ecosystem is standing by to provide automation and other services for more complex migrations, when needed.